Universal Accreditation Board Announces 2020 Leadership

NEW YORK (Feb. 3, 2020) — The governing body for Accreditation in Public Relations (APR), the Universal Accreditation Board (UAB), announced key leadership positions and board members for 2020. Ann Peru Knabe, Ph.D., APR+M, has been named UAB chair for 2020. Practicing public relations for more than 30 years, Knabe owns AK & Associates, and is an emergency preparedness liaison officer in the Air Force Reserve. She is also a career public affairs officer, with her most recent public affairs role at the Pentagon. She is a member of the Public Relations Society of America (PRSA) and National Association of Government Communicators (NAGC).

Marian R. Faulk, APR, director of marketing at Springhill Medical Center, Mobile, Alabama, is the 2020 UAB vice chair. Faulk has more than 26 years’ experience in public relations and is a member of PRSA and Southern Public Relations Federation.

“This year the UAB will return to its roots and focus on our original mission,” said Knabe. “Our core emphasis will be on the granting and maintenance of the Accreditation program. We also hope to expand the number of practitioners who earn their APR+M (Accreditation in Public Relations and Military Communications).”

For 2020, representatives from the nine UAB participating organizations are:

- **Asociación de Relacionistas Profesionales de Puerto Rico**
  Carlos Rivera-Cuesta, APR

- **California Association of Public Information Officials**
  Robin Rockey, APR

- **Florida Public Relations Association**
  Lanette Hart, APR, CPRC
  Laura Byrnes, APR, CPRC

- **Maine Public Relations Council**
  Nancy Roberts, APR

- **National Association of Government Communicators**
  Laura Kirkpatrick, APR
The Universal Accreditation Board administers the Examination for Accreditation in Public Relations and coordinates all activities related to the Accredited in Public Relations designation. The UAB was established in 1998 by a coalition of public relations professional organizations. Each organization contributes resources and senior-level volunteer members representing all segments of the public relations profession. For more information about the APR designation and the UAB, visit www.praccreditation.org.

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