

# April is Accreditation Month at PRSA

Learn how Accreditation in Public Relations (APR) can take your career to the next level. Join us as we celebrate APR Month with a series of special events this April including:

## Accelerate Your Career in Public Relations

**Tuesday, April 28, 3-4pm Eastern**

*Steps You Can Take Now to Prepare for Your Future*

Learn how you can accelerate your public relations career even when job opportunities are scarce.

Panelists include:



**Robert Hastings, APR+M**  
is senior vice president of communications at Bell Helicopter.



**Mary Henige, APR**  
is director of social media and digital communications for General Motors.

Moderator:



**Jenny Schade** is president at JRS Consulting, Inc.

## Open House Webinar

Familiarize Yourself With the Accreditation in Public Relations Online Study Course  
**April 12 for potential candidates**

## APR Boot Camp

**April 27-30, 2011**

PRSA, in conjunction with PRSA's Chicago Chapter, will present a four-day intensive program for candidates to prepare and advance through the Readiness Review™ and take the computer-based Examination for Accreditation in Public Relations. The boot camp is designed to provide a setting that will meet the needs of busy professionals whose schedules don't permit extensive preparation time.



*The mark of distinction for public relations professionals.*

**Learn how you can become Accredited in Public Relations.  
Contact your local PRSA Chapter or visit [www.prsa.org](http://www.prsa.org).**