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Universal Accreditation Board Announces Q1 2008 Results

NEW YORK, June 9, 2008 – The **Universal Accreditation Board** (UAB), the leading certification body for the public relations profession, today announced first quarter results for the Examination for Accreditation in Public Relations.

Jan-Mar 2008 Results & Quarter-Over-Quarter Comparisons

Activity	Jan-Mar 2007	Jan-Mar 2008	% Change	Grand Totals Since July 1, 2003
Candidate applications approved by UAB	100	92	-8%	1,555
Candidates participating in Readiness Review	67	57	-15%	1,050
Candidates Advanced from Readiness Review	58	51	-12%	898
Candidates completing the computer-based Examination	57	58	+1%	877
Candidates passing the computer-based Examination	44	37	-16%	603
Computer-based Examination Pass Rate	77%	64%		69%

The attached bar graphs depict overall trends since the program's inception as well as the fluctuation in month-to-month results.

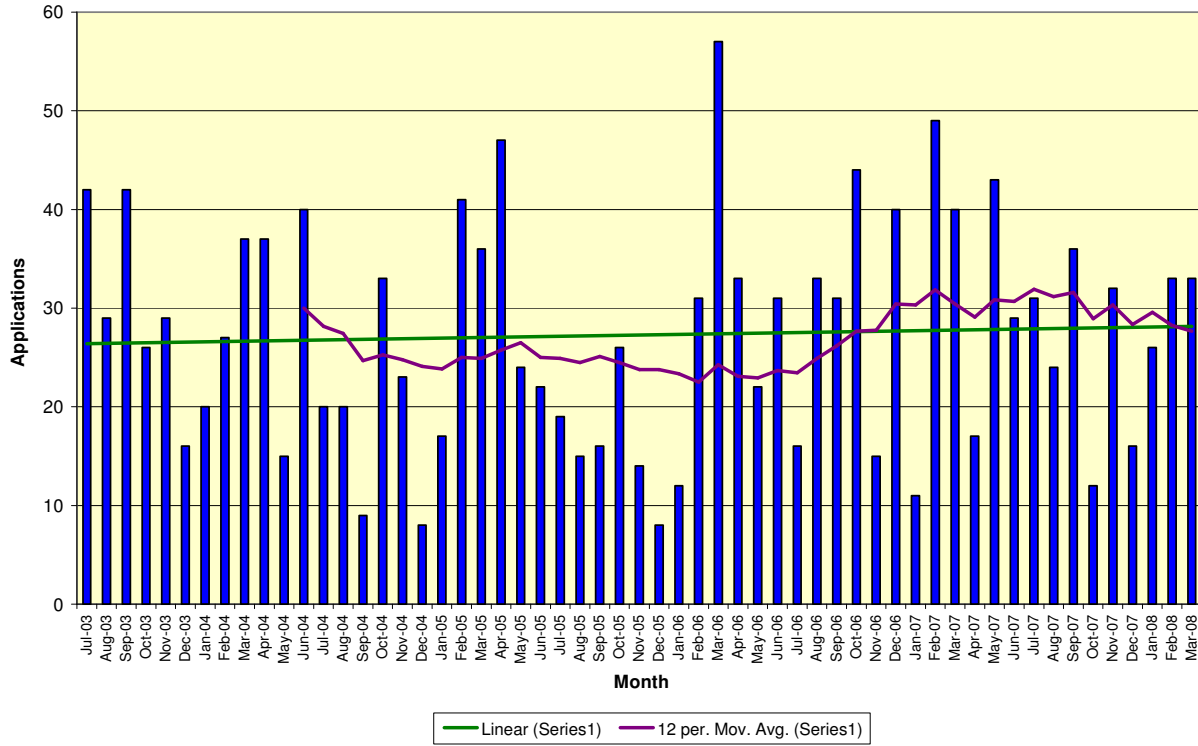
The Universal Accreditation Board administers the Examination for Accreditation in Public Relations and coordinates all activities related to the Accredited in Public Relations (APR) designation. The UAB was established in 1998 by a coalition of public relations professional organizations including the Agricultural Relations Council, Asociación de Relacionistas Profesionales de Puerto Rico, Florida Public Relations Association, Maine Public Relations Council, National School Public Relations Association, Public Relations Society of America, Religion Communicators Council, Southern Public Relations Federation and Texas Public Relations Association. Each organization contributes resources and senior-level volunteer members representing all segments of the public relations profession.

For a complete list of UAB members and other information about the APR designation, visit www.praccreditation.org.

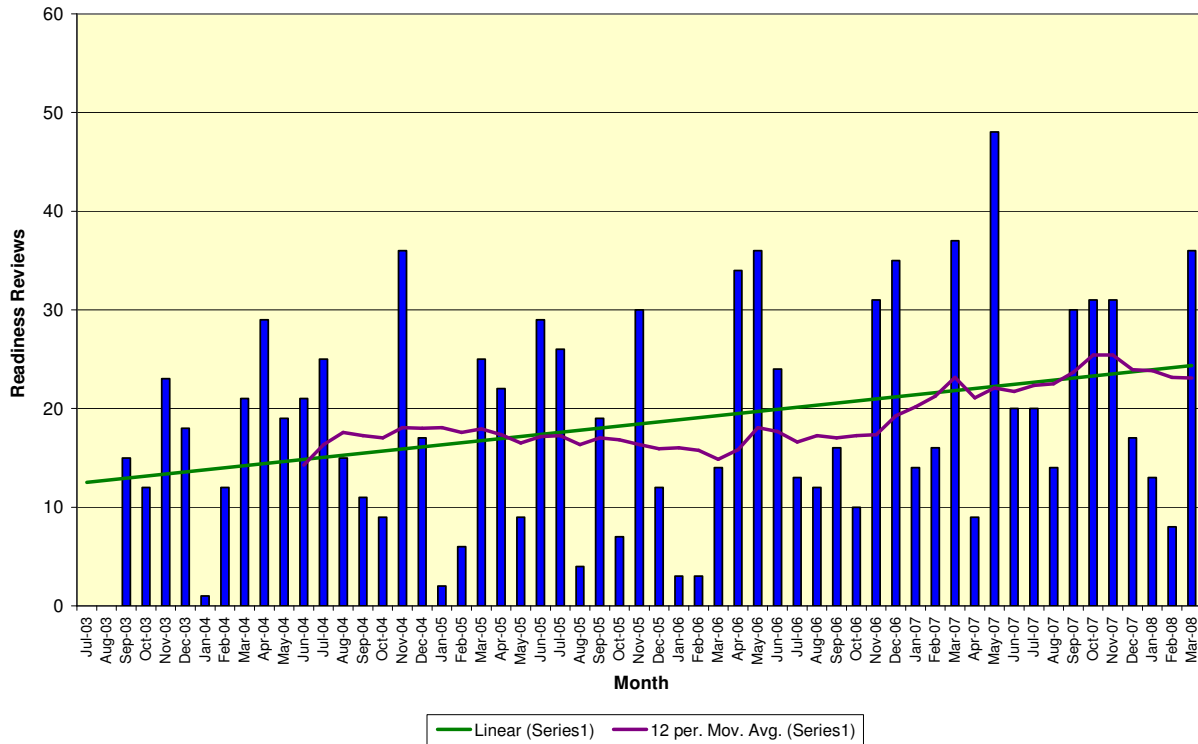
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NOTE: Trend graphs follow.

Applications by Month



Readiness Reviews by Month



Examinations by Month

