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Universal Accreditation Board Announces 2009 Leadership, Appoints New Board Members

NEW YORK, February, 2009 – The **Universal Accreditation Board** (UAB), the leading certification body for the public relations profession, announced that it has rotated three members into key leadership positions; appointed a prominent human resource executive as a public member; and appointed several other professionals to the board.

Felicia Walker Blow, APR has been appointed 2009 UAB chair. She is the Director of Public Affairs for Cox Communications in Chesapeake, Virginia, and represents the Public Relations Society of America (PRSA) on the UAB. **Jay D. Rayburn, APR, Fellow PRSA**, and **Anne M. Dubois, APR**, were appointed 2009 co-vice chairs. Rayburn is Associate Professor, Department of Communications, at Florida State University in Tallahassee, Florida. Dubois is Managing Partner of Dubois Betourne & Associates in Palm Coast, Florida. Rayburn represents the Florida Public Relations Association and Dubois represents PRSA.

Kevin Murphy, PHR Managing Partner at KJM Associates International LLC, in Westfield, New Jersey, has been appointed to a one-year term as the UAB's public member. He serves *ex officio* as a representative of the Society for Human Resources Management (SHRM), the leading organization representing the human resource management profession. Murphy is the third SHRM representative to serve on the board.

The following professionals have been reappointed by their respective organizations to terms on the UAB, joining the 20 other professionals currently serving:

- **Edward M. Bury, APR**, CCIM Institute, Chicago, Illinois
- **Merrie Meyers-Kershaw, APR, Fellow PRSA**, Broward County Public Schools, Fort Lauderdale, Florida

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Brook DeWalt, APR, New Media Directorate with the United States Department of Defense, Alexandria, Virginia, was appointed to a three-year term. He represents PRSA.

Edward H. Moore, APR, Associate Professor at Rowan University, Glassboro, New Jersey, was appointed to a three-year term. He represents the National School Public Relations Association.

PRSA board member **Jim Haynes, APR, Fellow PRSA**, was named the UAB's liaisons to the PRSA Board of Directors. He is senior consultant at QuickSilver Interactive Group, Inc., Rockwell, Texas.

The Universal Accreditation Board administers the Examination for Accreditation in Public Relations and coordinates all activities related to the Accredited in Public Relations (APR) designation. The UAB was established in 1998 by a coalition of public relations professional organizations including the Agricultural Relations Council, Asociación de Relacionistas Profesionales de Puerto Rico, Florida Public Relations Association, Maine Public Relations Council, National School Public Relations Association, Public Relations Society of America, Religion Communicators Council, Southern Public Relations Federation and Texas Public Relations Association. Each organization contributes resources and senior-level volunteer members representing all segments of the public relations profession.

For a complete list of UAB members and other information about the APR designation, visit www.praccreditation.org.

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